



#17

Electronic Filing System (EFS) Data  
Electronic Patent Application Submission  
USPTO Use Only

EFS ID: 67196  
Application ID: 09807887  
Title of Invention: Consumer Profiling and  
Advertising Selection System  
First Named Inventor: Charles Eldering  
Domestic/Foreign Application: Domestic Application  
Filing Date: 2001-04-19  
Effective Receipt Date: 2004-08-23  
Submission Type: Information Disclosure  
Statement  
Filing Type:  
Confirmation number: 5900  
Attorney Docket Number: T706-11



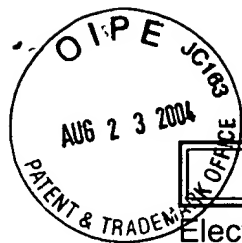
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Technology Center 2100

Total Fees Authorized:

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Office,ou=Department of Commerce,o=U.S. Government,c=US  
Certificate Message Digest: 3281f5f11f5e75658466320673c2881ae5fba00f

**TRANSMITTAL**

Electronic Version v1.1  
Stylesheet Version v1.1.0

<b>Title of Invention</b>	Consumer Profiling and Advertising Selection System													
<table><tr><td>Application Number:</td><td>09/807887</td><td rowspan="5"></td><td rowspan="5"><b>RECEIVED</b> AUG 2 6 2004 Technology Center 2100</td></tr><tr><td>Date:</td><td>2001-04-19</td></tr><tr><td>First Named Applicant:</td><td>Charles A Eldering</td></tr><tr><td>Confirmation Number:</td><td>5900</td></tr><tr><td>Attorney Docket Number:</td><td>T706-11</td></tr></table>			Application Number:	09/807887		<b>RECEIVED</b> AUG 2 6 2004 Technology Center 2100	Date:	2001-04-19	First Named Applicant:	Charles A Eldering	Confirmation Number:	5900	Attorney Docket Number:	T706-11
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<table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>Douglas J Ryder Registered Number: 43,073</td><td>/djr/</td><td>Attorney</td></tr></tbody></table>				Submitted by:	Elec. Sign.	Sign. Capacity	Douglas J Ryder Registered Number: 43,073	/djr/	Attorney					
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Douglas J Ryder Registered Number: 43,073	/djr/	Attorney												

Documents being submitted

us-ids

Files

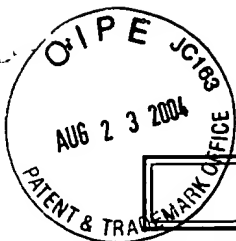
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Comments


Comments added at the request of EBC to avoid error messages



## ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention	Consumer Profiling and Advertising Selection System						
Application Number: 09/807887							
Confirmation Number: 5900							
First Named Applicant: Charles Eldering							
Attorney Docket Number: T706-11							
Art Unit: 2171							
Examiner: Patrick JD Santos							
Search string: ( 5754939 or 6216129 or 6298348 or 6560578 or 5661516 ).pn.							
<div>RECEIVED AUG 26 2004 Technology Center 2100</div>							
US Patent Documents							
Note: Applicant is not required to submit a paper copy of cited US Patent Documents							
init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
	1	5754939	1998-05-01	HERZ			
	2	6216129	2001-04-01	ELDERING			
	3	6298348	2001-10-01	ELDERING			
	4	6560578	2003-05-01	ELDERING			
	5	5661516	1997-08-01	CARLES			
Signature							
Examiner Name					Date		